SCAI CTO Regional Training Series

ADVERTISING OPPORTUNITIES

Miami Beach, FL • September 26, 2014
Los Angeles, CA • November 14, 2014

CONTACT INFORMATION

Name: _____ Company Name: _____

Mailing Address: _____

Phone: _____ E-mail: _____ Fax: _____

ADVERTISING OPPORTUNITIES

Advertisment fee must be received by payment deadline to be recognized in the SCAI Chronic Total Occlusion (CTO) final program and on-site signage. Advertisement files must be received by Eric Grammer at EGrammer@SCAI.org by the file submission deadline.

CTO Final Program: *File Submission & Payment Deadline:*	**Miami** *August 27, 2014*	**Los Angeles** *October 15, 2014*
Inside Cover - Front *(8.5" x 11")* **$1,700**	❒	❒
Inside Cover - Back *(8.5" x 11")* **$1,700**	❒	❒
Full Page *(8.5" x 11")* **$1,200**	❒	❒
Half Page - Vertical *(4.25" x 11")* **$750**	❒	❒
Half Page - Horizontal *(8.5" x 5.5")* **$750**	❒	❒

Preparing & Submitting Files

- **File Format:** We accept JPG and PDF file formats.
- **Resolution:** All file formats must have a minimum of 300 DPI (dot per inch) resolution.
- **Color Mode:** All color artwork and/or images must be provided in CMYK (cyan, magenta, yellow, black) color mode. All black and white artworks and/or images must be provided in grayscale color mode.
- **Bleed:** Files are required to include a 0.5 in. bleed to each dimension (or 0.25 in. bleed on all four sides). Thus, a 8.5 in. x 11 in. advertisement would have a bleed size of 9 in. x 11.5 in.
- **File Submission:** Advertisement art file(s) must be received by Eric Grammer at EGrammer@SCAI.org by the file submission deadline.

PAYMENT INFORMATION

Payment must accompany this application or it will not be processed.

Amount Paid: $ _____ Payment Method: ❒ Check #: _____ *(Payable to SCAI)* ❒ Mastercard ❒ American Express ❒ Visa

Credit Card #: _____ CCV #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

CANCELLATION POLICY: Cancellation of SCAI Chronic Total Occlusion (CTO) Series Final Program advertisement must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: **CTO Miami:** (1) On / before After August 27, 2014: 50% of contracted fee*; (2) After August 27, 2014: No refund; **CTO Los Angeles:** (1) On / before October 15, 2014: 50% of contracted fee*; (2) After October 15, 2014: No refund. Refunds are subject to a $50 processing charge and will be mailed within 8 weeks after the meeting.

MAIL
SCAI
1100 17th Street NW, Suite 330
Washington, DC 20036

FAX
(866) 733-2576

ONLINE
www.SCAI.org/CTO

QUESTIONS?
Call (800) 992-SCAI

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CTO Emails: *File Submission & Payment Deadline:*	**Miami** *August 27, 2014*	**Los Angeles** *October 15, 2014*
Banner Ad in 1 Email $1,500	❒	❒
Banner Ad in 3 Emails $3,000	❒	❒

Exclusive Advertising Opportunity

❒ **Banner Ad in all 2014 SCAI CTO Series Emails $7,500**

Includes an email banner in minimum of eight 2014 SCAI CTO emails for the CTO Miami and CTO Los Angeles programs. Advertising application, payment, and art file(s) must be received by May 28, 2014.

Preparing & Submitting Files

- **File Format:** We accept JPG, GIF, and PNG file formats.
- **Dimensions:** Banner ads should be 728 pixels (wide) x 90 pixels (tall).
- **Resolution:** Files must be 72 DPI (dot per inch) resolution.
- **Color Mode:** All color artwork and/or images must be provided in RBG (red, blue, green) color mode.
- **File Submission:** Email art file(s) must be received by Eric Grammer at EGrammer@SCAI.org.

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Name on Card: _____ Signature: _____

CANCELLATION POLICY: Cancellation of SCAI Chronic Total Occlusion (CTO) Series email banner advertisement(s) must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: **CTO Miami:** (1) On / before After August 27, 2014: 50% of contracted fee*; (2) After August 27, 2014: No refund; **CTO Los Angeles:** (1) On / before October 15, 2014: 50% of contracted fee*; (2) After October 15, 2014: No refund. Refunds are subject to a $50 processing charge and will be mailed within 8 weeks after the meeting.

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