



# 2016 FALL FELLOWS COURSES

December 10-14, 2016  
Las Vegas, Nevada  
The Cosmopolitan of Las Vegas

ADVERTISING OPPORTUNITIES APPLICATION

## Contact Information

Application Deadline: November 6, 2016

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Company Name: \_\_\_\_\_ Phone / Fax: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_

## Print Advertising Opportunities

Please select your desired ad size and placement in the SCAI 2016 Fall Fellows Courses Final Program.

### Full Page Ads

Dimensions: 8.5" x 11"

- Front Inside Cover Ad ..... \$8,000
- Back Inside Cover Ad ..... \$6,500
- Full Page Ad ..... \$4,000

### Half Page Ads

Dimensions: 4.25" x 11" -or- 8.5" x 5.5"

- Half Page Ad ..... \$2,000

**Artwork Preparation & Submission Guidelines:** Artwork with a minimum of 300 DPI resolution, in JPG or PDF format, in CMYK color mode with a 0.25 in. bleed on all four sides must be emailed to Eric Grammer at [EGrammer@SCAI.org](mailto:EGrammer@SCAI.org) by November 6, 2016.



## Email Advertising Opportunities

### Fall Fellows Morning eBrief Banners

The "Fall Fellows Morning eBrief" is sent to attendees the day prior to the start of the Fall Fellows Courses and on the first four days of the program. Indicate the quantity of "Fall Fellows Morning eBrief" banners you would like to purchase.

- 1 Banner ..... \$1,500
- 2 Banners ..... \$3,000

Select the "Fall Fellows Morning eBrief" email(s) you would like your email banner(s) placed in.

- SOLD**  Friday, Dec. 9
- SOLD**  Saturday, Dec. 10
- SOLD**  Sunday, Dec. 11
- Monday, Dec. 12
- Tuesday, Dec. 13

**Artwork Preparation & Submission Guidelines:** Banners which are 640 px (wide) x 100 px (tall), with 72 DPI resolution, in GIF, JPG, or PNG format, in RGB color mode must be emailed to Eric Grammer at [EGrammer@SCAI.org](mailto:EGrammer@SCAI.org) by November 6, 2016.

### SCAIMail: SCAI Sponsored Emails

Want to reach SCAI's email list of 40,000 interventional and invasive cardiologists, cath lab professionals and other industry professionals? SCAIMail is an opportunity to reach this group via a SCAI sponsored email on your behalf. SCAIMail specifications will be provided upon purchase of SCAIMail.

- 1 Month ..... \$10,000
- 2 Months ..... \$18,000
- 3 Months ..... \$25,000
- 1 SCAI Sponsored Email to a Segmented List of 500 Fellows, Program Directors and Coordinators ..... \$4,000



## Payment Information | Payment required with application.

Payment must accompany this application or it will not be processed.

Amount Paid: \$ \_\_\_\_\_ Payment Method: Check #: \_\_\_\_\_  Mastercard  American Express  Visa  
(Make payable to SCAI)

Credit Card #: \_\_\_\_\_ CCV #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Cancellation Policy:** Cancellation of an Advertisement must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: (1) On or before November 6, 2016: 50% of contracted fee; (2) After November 6, 2016: No refund. Refunds are subject to a \$50 processing charge and will be mailed within 8 weeks after the meeting.



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QUESTIONS?  
Call (202) 552-0790