



SCAI 2015

Application for Advertising Opportunities

Application Deadline: April 4, 2015

Contact Information

Name: _____ Company Name: _____

Mailing Address: _____

E-mail: _____ Phone: _____ Fax: _____

Advertising Opportunities

Print Opportunities

Print files should be 300 DPI, CMYK, and include 0.25 in. bleed on all sides. Ad files must be emailed to Eric Grammer (egrammer@scai.org) by April 4, 2015.

SCAI 2015 Final Program

Commitment to advertise in the SCAI 2015 Final Program must be made by March 15, 2014.

- Full Page (8.5" x 11") \$6,500
- Front Inside Cover \$8,000
- Back Inside Cover \$8,000
- Back Outside Cover..... \$8,000
- 1/2 Page (8.5" x 5.5", 4.25" x 11") \$4,000
- Quarter Page (4.25" x 5.5") \$2,500

SCAI News & Highlights Preview Issue

The Preview Issue SCAI's of newsletter gives attendees an overview of can't-miss events to look forward to at SCAI 2015.

- Full Page (8.5" x 11") \$2,500
- 1/2 Page (8.5" x 5.5", 4.25" x 11") \$1,500
- Quarter Page (4.25" x 5.5") \$750

Catheterization & Cardiovascular Interventions (CCI)

As SCAI's official journal, *Catheterization & Cardiovascular Interventions (CCI)* is distributed to all 4,300 SCAI members. Build some anticipation for your booth presence ahead of SCAI 2015 by taking advantage of a 15% advertising discount for SCAI exhibitors.

Please contact Karl Franz at Wiley for pricing:
Email: KFranz@wiley.com
Phone: (781) 388-8470

Email Opportunities

Files for banner ads should be 72 DPI, RGB, and in JPG format. Ad files must be emailed to Eric Grammer (egrammer@scai.org) by April 4, 2015.

SCAI This Week

SCAI This Week is SCAI's weekly eBrief.

- 1 Banner (450 pixels x 100 pixels) \$1,500
- 3 Banners (450 pixels x 100 pixels) \$3,000
- 5 Banners (450 pixels x 100 pixels) \$4,500

Countdown to SCAI 2015

Countdown to SCAI 2015 eBrief is sent to SCAI 2015 pre-registrants in the 5 days prior to SCAI 2015.

- 1 Banner (770 pixels x 150 pixels) \$1,500
- 3 Banners (770 pixels x 150 pixels) \$3,000
- 5 Banners (770 pixels x 150 pixels) \$4,500

SCAI 2015 Morning eBrief

SCAI 2015 Morning eBrief is sent to SCAI 2015 attendees each day of the **Scientific Sessions**.

- 1 Banner (770 pixels x 150 pixels) \$1,500
- 2 Banners (770 pixels x 150 pixels) \$2,250
- 4 Banners (770 pixels x 150 pixels) \$3,000

Pre-Conference Mailings

Send mailings to all SCAI 2015 attendees registered for the **Scientific Sessions** up to the advance registration deadline.

- SCAI 2015 Pre-Registration List..... \$2,000 / use
- SCAI Member Mailing List \$2,000 / use

Payment Information | *Payment Deadline: April 4, 2015*

Payment must accompany this application or it will not be processed.

Amount Paid: \$ _____ Date of Payment: _____

Paying by Check: Check #: _____ (Make check payable to SCAI)

Paying by Credit Card: Mastercard American Express Visa

Credit Card #: _____ CCV #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Cancellation Policy: Cancellation of Sponsorships must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: (1) On or before April 4, 2015: 50% of contracted fee; (2) After April 4, 2015: No refund. Refunds are subject to a \$50 processing charge and will be mailed within 8 weeks after the meeting.