



**SCAI 2015**  
San Diego, CA | May 6-9, 2015

## MEDIA POLICY

The Society for Cardiovascular Angiography and Interventions Foundation is pleased to welcome media representatives at its **SCAI 2015 Scientific Sessions**. SCAI staff and leaders will do their best to fulfill the needs of journalists throughout the **Scientific Sessions**.

The following media policy is in effect for all media representatives attending the meeting:

1. Like all attendees, media representatives are required to wear their badges throughout the **Scientific Sessions**.
2. SCAI reserves the right to limit the number of representatives from each publication and to determine which publications are "qualified" to attend the meeting.
  - A. "Qualified" means general-circulation newspapers or magazines, medical or healthcare trade publications, Web-based news sites, or broadcast media. Freelance writers are welcome, but they must provide a letter of assignment or a bylined article from a medium such as those listed herein.
  - B. Media representatives must be from the editorial staff, not the advertising or marketing staff.
  - C. Any representative with a media badge who sells, markets, or represents a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor will be subject to loss of media credentials for this and subsequent **Scientific Sessions**. Representatives wearing media badges may not work in any exhibit sponsored by their publishing companies. Individuals who need to work in the Exposition are required to register as exhibitors.
  - D. Media representatives will be welcome to cover any sessions open to professional attendees, provided there is space available. Social and ticketed functions are not open to the media.
  - E. Media representatives may not attend any SCAI committee meetings or SCAI's Annual Business Meeting, which are held throughout the **Scientific Sessions**. These meetings are open to SCAI members only. A journalist who is interested in the Society's position on particular issues or its activities should contact SCAI staff, who will attempt to arrange an interview between the journalist and an SCAI leader.
  - F. Media representatives may not participate in the general floor discussion of any session.
  - G. Video reproduction of sessions, not including videotaped segments for news reports, is prohibited without pre-meeting approval by annual meeting staff. Photography, if conducted in an unobtrusive manner, is acceptable if permission is granted from the program participant prior to the presentation. All members of camera crews must be registered attendees of the **Scientific Sessions** and must wear their badges at all times.
3. SCAI will provide access qualified journalists with access to the **SCAI 2015 Scientific Sessions** online media kit five to seven days prior to the beginning of the meeting. Journalists are required to abide by SCAI's embargo policy:
  - A. Coverage of abstracts being presented at the **SCAI 2015 Scientific Sessions** is prohibited until the start of the presentation or the beginning of any SCAI-sponsored media briefing containing the research, whichever comes first.
  - B. For poster presentations, the embargo ends when the poster session containing the poster opens for viewing.

For further information, please contact:

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