

SCAI

TRIP

Transradial Interventional Program Series

Miami Beach, FL

September 27, 2014

Los Angeles, CA

November 15, 2014

Atlanta, GA

January 24, 2015

PROGRAM CO-DIRECTORS:

Rajiv Gulati, MD, PhD, FSCAI

Samir B. Pancholy, MD, FSCAI

Sunil V. Rao, MD, FSCAI

EXHIBITOR PROSPECTUS



The Society for Cardiovascular
Angiography and Interventions
Foundation

www.SCAI.org/TRIP



PROGRAM CO-DIRECTORS

Samir B. Pancholy, MD, FSCAI

*The Commonwealth Medical College
Scranton, PA*

Sunil V. Rao, MD, FSCAI

*Duke University Hospital
Durham, NC*

INVITED FACULTY

Mauricio G. Cohen, MD, FSCAI

*TRIP Miami
University of Miami Miller School of Medicine
Miami, FL*

Rajiv Gulati, MD, PhD, FSCAI

*TRIP Miami and Los Angeles
Mayo Clinic
Rochester, MN*

David E. Kandzari, MD, PhD, FSCAI

*TRIP Miami and Los Angeles
Piedmont Heart Institute
Atlanta, GA*

Saibal Kar, MD, FSCAI

*TRIP Los Angeles
Cedars-Sinai Medical Center
Los Angeles, CA*

Morton J. Kern, MD, FSCAI

*TRIP Los Angeles
University of California-Irvine
Long Beach, CA*

Samir B. Pancholy, MD, FSCAI

*TRIP Miami and Los Angeles
The Commonwealth Medical College
Scranton, PA*

Ramon Quesada, MD, FSCAI

*TRIP Miami
Baptist Heart & Vascular Institute
Miami, FL*

Sunil V. Rao, MD, FSCAI

*TRIP Miami and Los Angeles
Duke University Hospital
Durham, NC*

Bernadette Speiser, BSN, MSN, CCRN

*TRIP Miami and Los Angeles
Jesse Brown Medical Center
Chicago, IL*

LEARNING OBJECTIVES

After participating in this program, learners will be able to:

- Perform the procedure of transradial catheterization as well as intervention including patient selection, pre-procedural evaluation, arterial and venous access, catheter choices, hemostasis, intraprocedural adjunctive pharmacotherapy and post-procedural care, with emphasis on the importance of following “best practices”.
- Describe the recommended strategies for approaching patients with variations in anatomy, procedural complications, and complex interventional subsets.
- Apply the available evidence surrounding transradial access in clinical decision making.

TARGET AUDIENCE

The primary target audience for this program is interventional cardiologists and interventional cardiology fellows-in-training interested in the best practices of and advanced aspects of transradial access / intervention training and education. Secondary target audiences include cath lab techs and nurses.

ACCREDITATION STATEMENTS

Physicians: The Society for Cardiovascular Angiography and Interventions Foundation is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Society for Cardiovascular Angiography and Interventions Foundation designates this education activity for a maximum of **6.5 AMA PRA Category 1 Credit(s)**[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

International Physicians: The American Medical Association has determined that physicians not licensed in the US who participate in this CME activity are eligible for AMA PRA Category 1 credit[™].

Doctors of Osteopathy: Category 2 credit will be awarded for formal educational programs that are ACCME accredited or AAFP-approved.

Physician Assistants & Nurses: AAPA and ANCC accept AMA PRA Category 1 Credit(s)[™] from ACCME-accredited institutions. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit(s)[™] toward the AMA Physician’s Recognition Award. The Society for Cardiovascular Angiography and Interventions Foundation is an accredited provider through the ACCME.

EXHIBIT HOURS

7:00 AM - 8:00 AM	Continental Breakfast in Exhibits Area
8:00 AM - 9:45 AM	General Session
9:45 AM - 10:15 AM	Break in Exhibits Area
10:15 AM - Noon	General Session
Noon - 1:00 PM	Lunch in Exhibits Area
1:00 PM - 2:15 PM	General Session
2:15 PM - 3:00 PM	Case Review & Simulator Breakouts
3:00 PM - 3:30 PM	Break in Exhibits Area
3:30 PM - 4:30 PM	Case Reviews & Simulators

IMPORTANT DEADLINES

For each TRIP program, the following deadlines will occur on the same date:

- Exhibit Application, Company Description Submission, and Payment Deadline*
- Lunch Symposium Application and Payment Deadline
- Advertising Application, Art File Submission, and Payment Deadline

*Your company description must be received by the deadline to be recognized in the final program and on-site signage.

All application, submission, and payment deadlines will occur on the following dates for each TRIP program:

- **TRIP Miami:** All deadlines are **August 27, 2014**
- **TRIP Los Angeles:** All deadlines are **October 15, 2014**
- **TRIP Atlanta:** All deadlines are **December 24, 2015**

EXHIBIT SET-UP & TEAR DOWN

Exhibit set-up and tear down times for each TRIP program will be included in the Exhibit Kit. An electronic Exhibitor Kit will be sent to the company contact once SCAI receives the Exhibit Application, company description, and payment.

SUCCESSFUL COMPLETION STATEMENT

Certificates of Completion / Attendance are provided to registered attendees based upon completion of the evaluation. For questions regarding continuing medical education (CME) credits for this event, please email Sylvia Perez at SMPerez@SCAI.org.

HOTEL ACCOMMODATIONS

The 2014 SCAI Transradial Interventional Programs will take place entirely at the following venues. Complete hotel reservation information, including the discounted room rates for exhibitors, will be included in the Exhibit Kit.

TRIP Miami • September 27, 2014



Fontainebleau Miami Beach
 4441 Collins Avenue
 Miami Beach, FL 33140

- Discounted Room Rate: \$199 / night
- Discount Ends: September 4, 2014

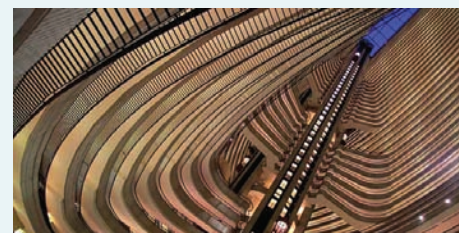
TRIP Los Angeles • November 15, 2014



Omni Los Angeles Hotel at California Plaza
 251 South Olive Street
 Los Angeles, CA 90012

- Discounted Room Rate: \$199 / night
- Discount Ends: October 17, 2014

TRIP Atlanta • January 24, 2015



Marriott Atlanta Marquis
 265 Peachtree Center Ave NE
 Atlanta, GA 30303

CONTACT & COMPANY INFORMATION

Name: _____
Mailing Address: _____
Phone: _____ E-mail: _____ Fax: _____

***The following information will be included in the final program and/or on-site signage.**

*Company Name: _____ *Website: _____

*Company Mailing Address: _____

*Company Description: *Applications will not be processed without a company description. Email your company description (maximum of 50 words) to Exhibitors@SCAI.org.*

EXHIBIT SPACE FEE

Exhibit fee must be received by application deadline to be recognized in the SCAI Transradial Interventional Program (TRIP) final program and on-site signage. An electronic Exhibitor Kit will be sent to the company contact above once SCAI receives payment and a company description.

Exhibit Space Includes: One complimentary exhibitor registration, a 6 ft. x 30 in. skirted tabletop and two chairs in the Exhibit Hall of the selected TRIP Program.

TRIP Miami • Sept. 27, 2014

Fontainebleau Miami Beach
Application & Payment Deadline: Aug. 27, 2014

1 Day Tabletop Space .. \$1,500

TRIP Los Angeles • Nov. 15, 2014

Omni Los Angeles Hotel at California Plaza
Application & Payment Deadline: Oct. 15, 2014

1 Day Tabletop Space .. \$1,500

TRIP Atlanta • January 24, 2015

Marriott Atlanta Marquis
Application & Payment Deadline: Dec. 24, 2014

1 Day Tabletop Space .. \$1,500

STATEMENT OF LIABILITY: We / I agree to abide by all the requirements, restrictions, and obligations for the SCAI Transradial Interventional Program Series. We / I assume the entire responsibility and liability for losses, damages, and claims arising

from injury or damage to our / my displays, equipment, and other property brought upon the premises of Fontainebleau Miami Beach, Omni Los Angeles Hotel at California Plaza, or Marriott Atlanta Marquis and shall indemnify and hold harmless

the agents and employees of the Fontainebleau Miami Beach, Omni Los Angeles Hotel at California Plaza, or Marriott Atlanta Marquis enter, the SCAI Transradial Interventional Program Series, and SCAI from any and all such losses, damages, and claims.

PAYMENT & EXHIBIT INFORMATION

Payment must accompany this application or it will not be processed.

Amount Paid: \$ _____ Payment Method: Check #: _____ (Payable to SCAI) Mastercard American Express Visa

Credit Card #: _____ CCV #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

CANCELLATION POLICY: Cancellation of SCAI Transradial Interventional Program (TRIP) exhibit space must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: **TRIP Miami:** (1) On / before August 27, 2014: 50% of contracted fee*; (2) After August 27, 2014: No refund; **TRIP Los Angeles:** (1) On / before October 15, 2014: 50% of contracted fee*; (2) After October 15, 2014: No refund; **TRIP Atlanta:** (1) On / before December 24, 2014: 50% of contracted fee*; (2) After December 24, 2014: No refund. Refunds are subject to a \$50 processing charge and will be mailed within 8 weeks after the meeting.

*By signing this, I state that I am hereby authorized to reserve space for our / my use in the technical exhibit area of the SCAI Transradial Interventional Program Series to be held in one of the following venues:

- September 27, 2014 at the Fontainebleau Miami Beach
- November 15, 2014 at the Omni Los Angeles Hotel at California Plaza
- January 24, 2015 at the Marriott Atlanta Marquis

Signature: _____ **Date:** _____



MAIL
SCAI
1100 17th Street NW, Suite 330
Washington, DC 20036



FAX
(866) 733-2576



ONLINE
www.SCAI.org/TRIP

QUESTIONS?
Call (800) 992-SCAI

CONTACT INFORMATION

Name: _____ Company Name: _____
Mailing Address: _____
Phone: _____ E-mail: _____ Fax: _____

LUNCH SYMPOSIUM OPPORTUNITIES

One lunch symposium can be sponsored for each TRIP program. Applications submitted after the deadline will only be considered if a slot is available. Lunch symposiums will tentatively take place from Noon - 1 PM for each TRIP program. Please note times are tentative and will be adjusted according to the final agenda.

Lunch Symposium Includes:

- Meeting room rental
- Basic A / V including a screen, podium micro- phone, and LCD projector.
**Food, beverage, and additional A / V may be ordered at your expense.*
- Mailing list
- Listing in Final Program
- Sign in Registration Area on the day of the Lunch Symposium and sign outside the Lunch Symposium room
- Listing in *SCAI This Week*
- Information included on www.SCAI.org/TRIP and in SCAI TRIP Attendee Preview email

TRIP Miami • Sept. 27, 2014

Fontainebleau Miami Beach
Application & Payment Deadline: Aug. 27, 2014

Lunch Symposium \$10,000

TRIP Los Angeles • Nov. 15, 2014

Omni Los Angeles Hotel at California Plaza
Application & Payment Deadline: Oct. 15, 2014

Lunch Symposium \$10,000

TRIP Atlanta • January 24, 2015

Marriott Atlanta Marquis
Application & Payment Deadline: Dec. 24, 2014

Lunch Symposium \$10,000

PAYMENT & PROGRAM INFORMATION

Only check payment will be accepted. Payment must accompany this application or it will not be processed.

Amount Paid: \$ _____ **Payment Method:** Check #: _____ *(Make check payable to SCAI)*

CANCELLATION POLICY: Cancellation of SCAI Transradial Interventional Program (TRIP) lunch symposium must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: **TRIP Miami:** (1) On / before After August 27, 2014: 50% of contracted fee*; (2) After August 27, 2014: No refund; **TRIP Los Angeles:** (1) On / before October 15, 2014: 50% of contracted fee*; (2) After October 15, 2014: No refund; **TRIP Atlanta:** (1) On / before December 24, 2014: 50% of contracted fee*; (2) After December 24, 2014: No refund. Refunds are subject to a \$50 processing charge and will be mailed within 8 weeks after the meeting.

Proposed Title: _____

Proposed Director: _____

If approved and assigned a Lunch Symposium slot, _____ agrees to the following terms: The above mentioned company will be responsible for all program logistics including (1) Program Development and faculty selection; (2) Arranging CME credit, if so desired; (3) All additional expenses related to the function (i.e. food and beverage, additional A / V, invitations, etc); (4) Faculty honoraria; and (5) Faculty expenses.

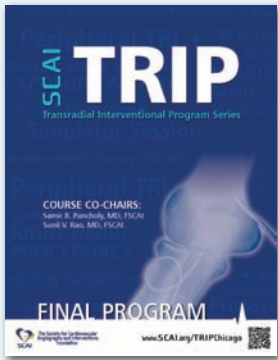
Signature: _____ **Date:** _____



CONTACT INFORMATION

Name: _____ Company Name: _____
Mailing Address: _____
Phone: _____ E-mail: _____ Fax: _____

ADVERTISING OPPORTUNITIES



Advertisement fee must be received by payment deadline to be recognized in the SCAI Transradial Interventional Program (TRIP) final program and on-site signage. Advertisement files must be received by Eric Grammer at EGrammer@SCAI.org by the file submission deadline.

TRIP Final Program:

File Submission & Payment Deadline:

	Miami <i>Aug. 27, 2014</i>	Los Angeles <i>Oct. 15, 2014</i>	Atlanta <i>Dec. 24, 2014</i>
Inside Cover - Front (8.5" x 11")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inside Cover - Back (8.5" x 11")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full Page (8.5" x 11")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page - Vertical (4.25" x 11")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page - Horizontal (8.5" x 5.5")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Inside Cover - Front (8.5" x 11") **\$1,700**
Inside Cover - Back (8.5" x 11") **\$1,700**
Full Page (8.5" x 11") **\$1,200**
Half Page - Vertical (4.25" x 11") **\$750**
Half Page - Horizontal (8.5" x 5.5") **\$750**

Preparing & Submitting Files

- **File Format:** We accept JPG and PDF file formats.
- **Resolution:** All file formats must have a minimum of 300 DPI (dot per inch) resolution.
- **Color Mode:** All color artwork and/or images must be provided in CMYK (cyan, magenta, yellow, black) color mode. All black and white artworks and/or images must be provided in grayscale color mode.
- **Bleed:** Files are required to include a 0.5 in. bleed to each dimension (or 0.25 in. bleed on all four sides). Thus, a 8.5 in. x 11 in. advertisement would have a bleed size of 9 in. x 11.5 in.
- **File Submission:** Advertisement art file(s) must be received by Eric Grammer at EGrammer@SCAI.org by the file submission deadline.

PAYMENT INFORMATION

Payment must accompany this application or it will not be processed.

Amount Paid: \$ _____ Payment Method: Check #: _____ (Payable to SCAI) Mastercard American Express Visa
 Credit Card #: _____ CCV #: _____ Exp. Date: _____
 Name on Card: _____ Signature: _____

CANCELLATION POLICY: Cancellation of SCAI Transradial Interventional Program (TRIP) Series Final Program advertisement must be made in writing and will be effective the date such notice is received in the SCAI office. SCAI's cancellation policy will apply as follows: **TRIP Miami:** (1) On / before August 27, 2014: 50% of contracted fee*; (2) After August 27, 2014: No refund; **TRIP Los Angeles:** (1) On / before October 15, 2014: 50% of contracted fee*; (2) After October 15, 2014: No refund; **TRIP Atlanta:** (1) On / before December 24, 2014: 50% of contracted fee*; (2) After December 24, 2014: No refund. Refunds are subject to a \$50 processing charge and will be mailed within 8 weeks after the meeting.

CONTACT INFORMATION

Name: _____ Company Name: _____
Mailing Address: _____
Phone: _____ E-mail: _____ Fax: _____

ADVERTISING OPPORTUNITIES



Advertisement fee must be received by payment deadline to be recognized in the SCAI Transradial Interventional Program (TRIP) final program and on-site signage. Advertisement files must be received by Eric Grammer at EGrammer@SCAI.org by the file submission deadline.

TRIP Emails:

File Submission & Payment Deadline:

Miami **Los Angeles** **Atlanta**
Aug. 27, 2014 *Oct. 15, 2014* *Dec. 24, 2014*

Banner Ad in 1 Email \$1,500
Banner Ad in 3 Emails \$3,000

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Exclusive Advertising Opportunity

Banner Ad in all 2014 SCAI TRIP Series Emails \$10,000

Includes an email banner in minimum of twelve SCAI TRIP emails for the TRIP Miami, TRIP Los Angeles, and TRIP Atlanta programs. Advertising application, payment, and art file(s) must be received by Aug. 27, 2014.

Preparing & Submitting Files

- **File Format:** We accept JPG, GIF, and PNG file formats.
- **Dimensions:** Banner ads should be 728 pixels (wide) x 90 pixels (tall).
- **Resolution:** Files must be 72 DPI (dot per inch) resolution.
- **Color Mode:** All color artwork and/or images must be provided in RBG (red, blue, green) color mode.
- **File Submission:** Email art file(s) must be received by Eric Grammer at EGrammer@SCAI.org.

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